

ORDER



| | | |
|--------|----------------------|---------------------|
| Orders | Order / Rev: | 354245 |
| | Alt Order #: | 06850109 |
| | Product Desc: | American Crossroads |
| | Estimate: | 953 |
| | Flight Dates: | 10/02/12 - 10/08/12 |
| | Original Date / Rev: | 09/06/12 / 09/06/12 |
| | Order Type: | GENERAL |

KTNV - Las Vegas

| | |
|---------------|-----------------|
| Primary AE: | Anjanette Brady |
| Sales Office: | PPH |
| Sales Region: | NAT |

| | | |
|---------------|------------------|-----------------------------|
| Agency | Name: | Crossroads Media LLC |
| | Buying Contact: | |
| | Billing Contact: | |
| | | 66 Canal Center Plaza |
| | | Alexandria, VA 22314 |

| | |
|--------------------|-----------|
| Billing Type: | Cash |
| Billing Calendar: | Broadcast |
| Billing Cycle: | EOM/EOC |
| Agency Commission: | 15% |

| | | |
|------------|----------------|-----------------------|
| Advertiser | Name: | American Crossroads |
| | Demographic: | A35+ |
| | Product Codes: | PL Judicial,PL Issue |
| | Priority: | P-01 |
| | Revenue Codes: | AGY-TRANS, ISSUE, GEN |

New Business Thru: _____
Order Separation: 00:30:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/12 | 10/08/12 | 10 | \$7,000.00 | \$5,950.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|------------|--------|
| October 2012 | 10 | \$7,000.00 | \$5,950.00 | 0.00 |
| Totals | 10 | \$7,000.00 | \$5,950.00 | 0.00 |

Account Executives

| | | | | |
|-------------------|--------------|--------------|-------------------------------|---------|
| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
| Anjanette Brady | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|------------------|-------|-------------|
| KTNV - Las Vegas | 20% | \$7,000.00 |
| Market | 100% | \$35,000.00 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KELV | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KHDF | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 28% | \$9,800.00 |
| KLVX | 0% | \$0.00 |
| KMCC | 0% | \$0.00 |
| KSNV | 20% | \$7,000.00 |
| KTUD | 0% | \$0.00 |
| KVMY | 0% | \$0.00 |
| KVVU | 32% | \$11,200.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|----------|----------|--|-------|----------------|---------|-----|-------|----------|------|------|------|-------|----------|
| 1 | KTNV | 10/02/12 | 10/02/12 | Morning Blend 9a Morning Blend 9a-10a | CM | M-F 9a-10a | -T----- | :30 | 1 | \$400.00 | P-01 | 0.00 | NM | 1 | \$400.00 |

Order / Rev: 354245
 Alt Order #: 06850109
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 953

KTNV - Las Vegas

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|----------------------|-------|-------------------|---------------|-----|-------|-------------|------|---------------|--------|-------|------------|
| MORNING BLEND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - T - - - - | | 1 | | | | \$400.00 | | 0.00 | | | |
| 2 | KTNV | 10/03/12 | 10/03/12 | Morning Blend 9a | CM | M-F 9a-10a | - - W - - - | :30 | 1 | \$400.00 | P-01 | 0.00 | NM | 1 | \$400.00 |
| | | | | Morning Blend 9a-10a | | | | | | | | | | | |
| MORNING BLEND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - - W - - - | | 1 | | | | \$400.00 | | 0.00 | | | |
| 3 | KTNV | 10/04/12 | 10/04/12 | Morning Blend 9a | CM | M-F 9a-10a | - - - T - - - | :30 | 1 | \$400.00 | P-01 | 0.00 | NM | 1 | \$400.00 |
| | | | | Morning Blend 9a-10a | | | | | | | | | | | |
| MORNING BLEND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - - - T - - - | | 1 | | | | \$400.00 | | 0.00 | | | |
| 4 | KTNV | 10/05/12 | 10/05/12 | Morning Blend 9a | CM | M-F 9a-10a | - - - - F - - | :30 | 1 | \$400.00 | P-01 | 0.00 | NM | 1 | \$400.00 |
| | | | | Morning Blend 9a-10a | | | | | | | | | | | |
| MORNING BLEND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - - - - F - - | | 1 | | | | \$400.00 | | 0.00 | | | |
| 5 | KTNV | 10/08/12 | 10/08/12 | Morning Blend 9a | CM | M-F 9a-10a | M - - - - - | :30 | 1 | \$400.00 | P-01 | 0.00 | NM | 1 | \$400.00 |
| | | | | Morning Blend 9a-10a | | | | | | | | | | | |
| MORNING BLEND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | M - - - - - | | 1 | | | | \$400.00 | | 0.00 | | | |
| 6 | KTNV | 10/02/12 | 10/02/12 | M-F 10-11a | CM | M-F 10-11a | - T - - - - | :30 | 1 | \$1,000.00 | P-01 | 0.00 | NM | 1 | \$1,000.00 |
| | | | | The View | | | | | | | | | | | |
| VIEW-ABC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - T - - - - | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| 7 | KTNV | 10/03/12 | 10/03/12 | M-F 10-11a | CM | M-F 10-11a | - - W - - - | :30 | 1 | \$1,000.00 | P-01 | 0.00 | NM | 1 | \$1,000.00 |
| | | | | The View | | | | | | | | | | | |
| VIEW-ABC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - - W - - - | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| 8 | KTNV | 10/04/12 | 10/04/12 | M-F 10-11a | CM | M-F 10-11a | - - - T - - - | :30 | 1 | \$1,000.00 | P-01 | 0.00 | NM | 1 | \$1,000.00 |
| | | | | The View | | | | | | | | | | | |
| VIEW-ABC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - - - T - - - | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| 9 | KTNV | 10/05/12 | 10/05/12 | M-F 10-11a | CM | M-F 10-11a | - - - - F - - | :30 | 1 | \$1,000.00 | P-01 | 0.00 | NM | 1 | \$1,000.00 |
| | | | | The View | | | | | | | | | | | |
| VIEW-ABC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - - - - F - - | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| 10 | KTNV | 10/08/12 | 10/08/12 | M-F 10-11a | CM | M-F 10-11a | M - - - - - | :30 | 1 | \$1,000.00 | P-01 | 0.00 | NM | 1 | \$1,000.00 |
| | | | | The View | | | | | | | | | | | |
| VIEW-ABC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | M - - - - - | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 10 | \$7,000.00 |